

Strategic Priorities:

Strategic Priorities are areas that need sustained attention for 3 - 5 years to enable the College to better fulfill its mission.

Strategic Priorities involve broad sectors of the College. In order to provide focus, only 2-4 priorities are identified at any given time.

Strategic Priorities versus Institutional Activities

Strategic Priorities are focus areas adopted for special attention for a 3 to 5 year period. They have clearly identified, measurable expected outcomes/results.

Institutional Activities are *what we do* to accomplish the desired results. Institutional Activities are *actions* that are identified annually and serve as the foundation for the department templates.

Example:

Strategic Priority for 2013-2016: Completion of Degrees and Certificates

Expected outcome: 10% increase in the number of degrees and certificates awarded.

Institutional Activity 2013-2014: Implement a new, cohort-focused, team-based advising and counseling model.

Note: The effectiveness of the Institutional Activity is determined by whether there is an associated increase in completion of degrees and certificates.

Timeline:

We need to identify new strategic priorities starting in 13-14. In order to incorporate the new strategic priorities and associated Institutional Activities for 13-14 into our budgeting process, we need the Board to adopt the new strategic priorities at their October meeting.

Strategic Priorities generally do not need to be sought or created; they come to light on their own and demand our attention. The greater effort in developing strategic priorities is 1) determining which things rise to the top of the heap and need our attention right away if we are to continue to be a thriving, high-quality, learning-centered institution., and 2) what are the institutional activities to be undertaken to accomplish the needed results.

We will have a work session on the Strategic Priorities and Institutional Activities at the summer VP meeting. We will take the product of that work to the in service open house and to PC/EPC, CC in the fall. The proposed Strategic Priorities will be submitted to the Board for adoption at their October meeting. Institutional Activities for 13-14 will be identified by Nov. 1 to allow funding requests to be part of budget planning, and to enable department/programs/areas to submit planning templates by Dec. 1.

